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Business Model Innovation with Artificial Intelligence for Urgent Green Agenda

EDUCATE TO INNOVATE



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ERASMUS+ Innovation Alliance «Business Model Innovation with Artificial Intelligence for Urgent Green Agenda»

Sustainable Business Models

02.10.2026

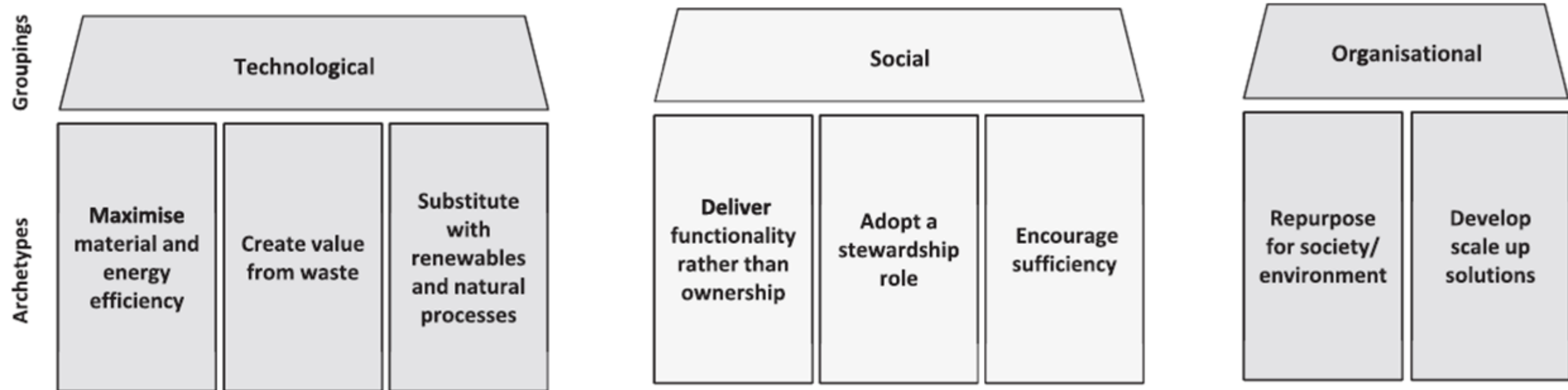
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SBM – Sustainable Business Models

Pyramid-Model - Archie B. Carroll (1991)



SBM – Sustainable Business Models Archetypes



SBM – Sustainable Business Models

**Dimensions for positive impact potentials of AI for more sustainability
(business models or business process optimization)**



Making better use of existing



Efficiency increase



Energy savings



Decision support



Material savings



Quality improvement



Improved working conditions



Improved information processing



Time savings

SBM – Sustainable Business Models

Sustainability Standards and Frameworks – Examples below (also potentially with certain shortcomings)





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THANK YOU!

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