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ERASMUS+ Innovation Alliance «Business Model Innovation with Artificial Intelligence for Urgent Green Agenda»

Design Sustainable Business: Insights, Innovation and Design Thinking

AI4GreenBus
Webinar

Project number: 101245581



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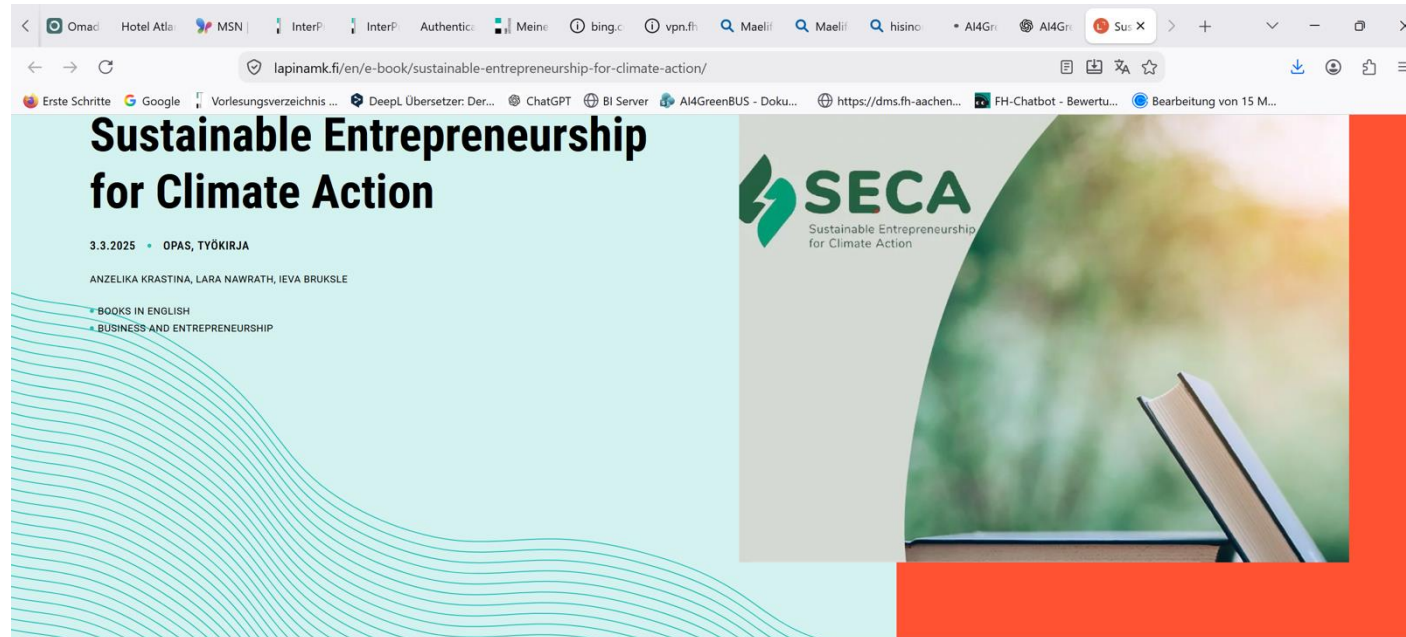
ERASMUS+ Innovation Alliance

Business Model Innovation with Artificial Intelligence for Urgent Green Agenda

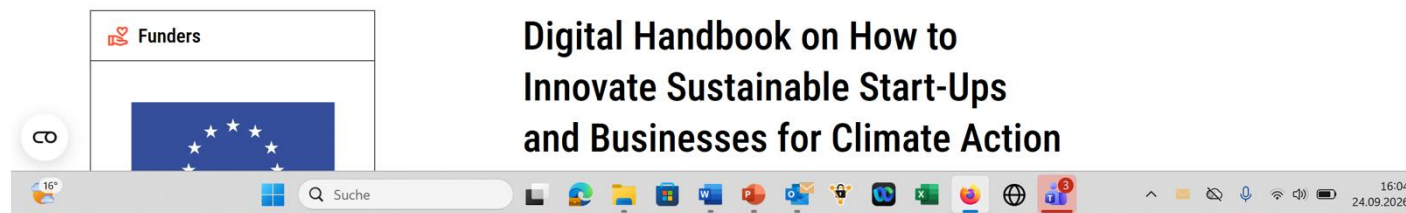
EDUCATE TO INNOVATE

Experience we bring from SECA

From methodology to an engaging learning experience



- Sustainable entrepreneurship & business model innovation
- Step-by-step methodology
- From methodology to a practical teaching handbook



<https://lapinamk.fi/en/e-book/sustainable-entrepreneurship-for-climate-action/>

Our Vision for AI4GreenBus

Our vision is to empower curious minds to design sustainable business models with AI and actively shape the green and digital transition.

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- AI-enabled sustainable business model innovation
 - AI-based, adaptive and agile learning approaches
 - Responding to an increasingly dynamic real-world environment

What do we do?

To bring this vision to life, we address key gaps at the intersection of AI, sustainability and higher & vocational education through three interconnected outcomes.

ERASMUS+ · 3 YEARS · 11 PARTNERS · 6 COUNTRIES

Methodology Guidebook	15 ECTS Micro-Credentials	Metaverse Incubator
Theoretical and Practical Framework	A study programme built for universities and VET	A virtual space to build and test business models

Who are we?

- **Five Higher Education Institutions:**

Lapland UAS (FI), FH Aachen (DE), Luleå University of Technology (SE), Turība University (LV), University of Caen Normandy (FR)

- **Two VET Providers:**

Vocational College Lappia (FI), Riga Trade Vocational Secondary School (LV)

- **Three Industry Partners:**

Latvian Chamber of Commerce & Industry, AMRO Baltic Ltd, Cluj Innovation Park (RO)



Current Research for the Guidebook

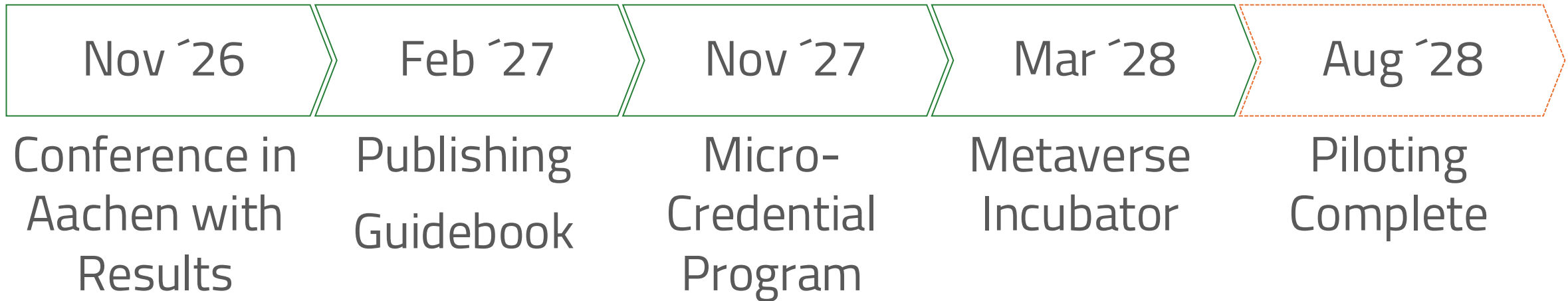
Sustainable Business Model	AI in Innovation
Innovation in Teaching	Metaverse as a learning surrounding



**Guidebook on AI-SBMI
in Teaching and
Application in Metaverse**

What are our next steps?

Timeline:





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THANK YOU!

www.ai4greenbus.eu

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